

EXHIBIT 1

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MASSACHUSETTS

)
ROBERT GUSTAVSEN, JOSEPH CUGINI,)
DEMETRA COHEN, LEE WILBURN,)
JACKIE CORBIN, MARY LAW)
and CECELIA BRATHWAITE,)
on behalf of themselves and)
all others similarly situated,)
)
Plaintiffs,)
)
v.)
)
ALCON LABORATORIES, INC.;)
ALCON RESEARCH, LTD.; FALCON)
PHARMACEUTICALS, LTD.; SANDOZ,)
INC.; ALLERGAN, INC.; ALLERGAN)
USA, INC.; ALLERGAN SALES, LLC.;)
PFIZER INC.; VALEANT)
PHARMACEUTICALS INTERNATIONAL,)
INC.; BAUSCH AND LOMB)
INCORPORATED; ATON PHARMA, INC.;)
MERCK & CO., INC.; MERCK,)
SHARP & DOHME CORP.; PRASCO,)
LLC; AND AKORN, INC.,)
)
Defendants.)
)
Civil Action
No. 14-CV-11961-MLW

BEFORE THE HONORABLE MARK L. WOLF
UNITED STATES DISTRICT JUDGE

MOTION HEARING
October 30, 2015

John J. Moakley United States Courthouse
Courtroom No. 10
One Courthouse Way
Boston, Massachusetts 02210

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Official Court Reporter
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1 P R O C E E D I N G S

2 (The following proceedings were held in open court
3 before the Honorable Mark L. Wolf, United States
4 District Judge, United States District Court, District of
5 Massachusetts, at the John J. Moakley United States Courthouse,
6 One Courthouse Way, Courtroom 10, Boston, Massachusetts, on
7 Friday, October 30, 2015.)

8 THE COURT: Would counsel please identify themselves
9 for the Court and for the record.

02:58 10 MR. DeMOURA: Good afternoon, your Honor. Kenneth
11 DeMoura from DeMoura Smith for the plaintiffs.

12 MR. CORNFELD: And Rick Cornfeld. I'm from St. Louis,
13 and I represent the plaintiffs.

14 MS. PERINI: Emily Perini, Perini-Hegarty &
15 Associates, for the plaintiffs.

16 MR. STRAUSS: Good afternoon, your Honor. Steve
17 Strauss, Randy Soriano and Amy Mariani for defendants Merck and
18 Prasco.

19 MS. JACKSENS: Your Honor, Christiana Jackxens,
02:58 20 Greenberg Traurig, along with my colleague Dave Thomas for
21 defendants Sandoz, Inc., Alcon Laboratories, Alcon Research and
22 Falcon.

23 MS. BLADOW: Good afternoon, your Honor. Robin Bladow
24 for Pfizer. With me for Pfizer is Sean Paisley and Dave
25 Clancy.

1 MR. MUEHLBERGER: Good afternoon, your Honor. James
2 Muehlberger appearing on behalf of Allergan, Aton Pharma,
3 Bausch and Lomb and Valeant.

4 THE COURT: Who else?

5 MR. KILROY: John M. Kilroy, Jr., on behalf of Akorn,
6 and Joseph Crimmins also on behalf of Akorn.

7 THE COURT: Okay. If you're not within the enclosure,
8 I assume you're not going to be speaking, so I think I've got
9 enough of you to try to keep straight.

02:59 10 I apologize both for the time it has taken to schedule
11 this hearing and for my starting almost a half hour late.
12 There are many motions on behalf of many defendants, and it's
13 always my goal to decide them orally at the hearing, which is
14 my goal today. We'll see whether it's going to be achieved.
15 But it took me somewhat longer to prepare, finish preparing
16 than I had hoped.

17 So we're here today with regard to the defendants'
18 motion to dismiss. Which of you represent the generic
19 drugmakers?

03:00 20 MS. JACKSENS: There are several of us, your Honor. I
21 represent Sandoz and Falcon, who are both generic drug
22 manufacturers.

1 standard on a motion to dismiss is that such a motion should be
2 denied if the plaintiff has shown a plausible entitlement to
3 relief. The complaint must contain sufficient factual matters
4 accepted as true to state a claim that is plausible on its
5 face. The complaint needs to be construed liberally. It has
6 to be specific enough to permit the reasonable inference that
7 the plaintiffs stated a plausible claim.

8 Under Rule 12(b) (6), the District Court may properly
9 consider only facts and documents that are part of or
03:01 10 incorporated into the complaint. That's *Rivera*, 575 F.3d 10,
11 15. However, there are narrow exceptions for documents the
12 authenticity of which are not disputed by the parties; for
13 official public records; for documents central to plaintiffs'
14 claim; or for documents sufficiently referred to in the
15 complaint. That's *Watterson*, 987 F.2d at 3, 4.

16 When I'm deciding a 12(b) (1) motion, alleging subject
17 matter -- alleging lack of subject matter jurisdiction, I also
18 have to construe the complaint liberally and treat all well-
19 pleaded facts as true, giving the plaintiff the benefit of all
03:02 20 reasonable inferences, but I don't have to accept as true legal
21 conclusions couched as factual allegations. I think
22 importantly -- and we can go over this again because I'm going
23 to segment the argument.

24 With regard to the preemption argument, preemption as
25 I understand it is an affirmative defense. And a leading First

1 Circuit case on when an affirmative defense is sufficient to
2 justify granting a motion to dismiss is *Blackstone Realty*, 244
3 F.3d 193. The First Circuit wrote that the facts establishing
4 the defense must be clear on the face of plaintiff's pleadings.
5 Furthermore, review of the complaint together with any other
6 documents appropriately considered under Rule 12(b) (6) must
7 leave no doubt that the plaintiff's action is barred by the
8 certain defense.

9 So that's the legal framework I start with. If you
03:03 10 think it's not accurate or complete in every relevant regard,
11 you can tell me.

12 The threshold question is whether the plaintiffs have
13 standing. It's my present view that they have adequately
14 alleged standing for the purpose of the motion to dismiss.
15 That is, standing based on economic injury in fact. I don't
16 know if the -- it didn't appear to me the plaintiffs were
17 seeking to establish standing based on a claim of physical
18 injury, but maybe that could get clarified.

19 MR. CORNFELD: Your Honor, Rick Cornfeld --

03:04 20 THE COURT: Excuse me. If you address the Court in
21 this District, you stand up.

22 MR. CORNFELD: I apologize, your Honor. Rick Cornfeld
23 for the plaintiffs. That is correct. The plaintiffs are not
24 seeking damages for physical injury.

25 THE COURT: Okay. Then for reasons I could explain,

1 it's my present view that standing is adequately alleged. If
2 the defendants want to be heard on that, I'll hear you, but I'm
3 hoping to have the major argument focused on the preemption
4 matter. Would the defendants, any or all of them, like to
5 address standing?

6 MS. BLADOW: Yes, your Honor.

7 THE COURT: And if you don't mind -- and even if you
8 do mind -- please remind me who you are.

9 MS. BLADOW: Absolutely, your Honor. Robin Bladow for
03:05 10 Pfizer. We would like to address standing. What we've done,
11 just to make things clear, there's a lot of lawyers here, we've
12 divided the argument up based on topic.

13 THE COURT: Okay.

14 MS. BLADOW: So you get the best prepared person,
15 hopefully, to respond to each of the issues. If your Honor
16 does want to give us some indication of why you believe there,
17 in fact, is standing, because we believe very strongly that
18 there isn't.

19 THE COURT: In fact, I usually do. As I understand
03:06 20 it, the plaintiffs allege that the eyedrops at issue here or
21 the droppers dispense more than necessary and more medication
22 than the eye can absorb and they do that so consumers will have
23 to buy more, spend more, and the defendant companies will make
24 more money. They allege that there are scientific studies that
25 support their theory, and they quote one of the Akorn

1 executives saying that that is the motive for having 30 or 45
2 microliters dispensed rather than the 15 that they say the
3 studies show is efficacious.

4 I think I can consider those materials because they're
5 referenced in the complaint. Count 1 alleges a violation of
6 Mass. General Law Chapter 93A. And Chapter 93A prohibits
7 unfair and deceptive practices. It's very broadly interpreted
8 by the Massachusetts courts. Anything that's in the penumbra
9 of established legal theory can be deceptive or unfair.

03:08 10 So it appears to me, at the moment, without giving you
11 all the details, that they've adequately alleged a Chapter 93A
12 claim and as well the elements for standing based on economic
13 injury. They essentially allege that they paid more for the
14 prescription eye medicine than they should have. They
15 overpaid, and the defendants profited.

16 So, to me, that is not an implausible claim generally,
17 and they actually cite the statement of one of the defendants
18 from Alcon, that that was a motive. So that's a compressed
19 version of my present reasoning, tentative reasoning.

03:09 20 MS. BLADOW: Thank you, your Honor. I appreciate that
21 there's a lot of paper before your Honor and there's a lot of
22 cases that we cited. I hope your Honor had an opportunity to
23 review the Cottrell opinion for the District of New Jersey,
24 Judge Wolfson's opinion.

25 THE COURT: I did read it, but it doesn't state the

1 standard under Chapter 93A. If he accurately understood the
2 law in the Third Circuit, it's not the law in Massachusetts.

3 MS. BLADOW: Well, the decision was based on Article
4 III, and injury in fact you must show under Article III. What
5 we have here, and I think what I urge your Honor to consider,
6 is the fact that under a 93A or under any consumer protection
7 statute or any type of unfair businesses claim, the claim is
8 generally, Okay. I bought a product, and I spent ten dollars
9 on that product, but I didn't get what was represented to me.
03:10 10 I didn't get my ten dollars' worth. I only got seven dollars'
11 worth. You told me it was going to do X, Y and Z. It only did
12 X and Y, so I get my three dollars back because it didn't
13 perform Z. That's one way. That's not what plaintiffs are
14 alleging here.

15 The other situation might be where you purchase a
16 product and you pay your ten dollars for it, and then you're
17 harmed in some way; the product caused you illness, it caused
18 physical harm. That's another way that you might be injured.
19 But the injury that's alleged here is injury I have not seen in
03:10 20 any other case, and I believe that your Honor would be the
21 first to permit it to go forward under Article III. And here
22 is why.

23 THE COURT: It wouldn't be the first time that I was
24 the first judge to do something. I was the first judge to
25 order the FBI to disclose the existence of a high echelon Mafia

1 informant, and now it's a major motion picture.

2 MS. BLADOW: But let me explain to your Honor why I
3 think that would be a grave mistake here. The plaintiffs went
4 in and they purchased a product and they got exactly what was
5 represented to them and exactly what they paid for. There's no
6 harm. They got the doses they needed. They got effective
7 medication.

8 THE COURT: They're saying they got three times or two
9 times the dose.

03:11 10 MS. BLADOW: But they got what they were promised, and
11 they got what they paid for. The fact they got more is not
12 injury to them. There's no harm. Their entire theory is
13 premised on the notion that had there been less volume in the
14 bottle that the bottle necessarily would have cost less. And
15 frankly, your Honor --

16 THE COURT: Actually, I don't think they have to.
17 This is why I think the standard is very important. You know,
18 you're honing in on just the right thing. At this point I have
19 to decide whether they've alleged specific facts to state a
03:12 20 plausible claim. And they allege, are going to argue -- they
21 do argue, as I understand it, that at least implicitly, the
22 medication would have cost less. If they bought a bottle that
23 was half as big, it would have cost half as much. That's not,
24 even without the Alcon statement, in my present view,
25 inherently, it's not implausible. That's A. And B, they

1 reference a statement of one defendant that's consistent with
2 that.

3 MS. BLADOW: Well, but your Honor, it's not a
4 statement of fact. You have to agree that it's not a statement
5 of fact.

6 THE COURT: It could be.

7 MS. BLADOW: That the medication would have cost less?
8 There's absolutely no requirement anywhere in the law, and
9 counsel hasn't cited any, that would require these companies to
03:13 10 charge less under the circumstances.

11 THE COURT: Why is it obvious that it wouldn't cost
12 less? In other words, we might develop the arguments, and
13 indeed, I don't think there could be an antitrust -- I'm being
14 somewhat -- I don't know how to say it. This is competitive
15 industry. Usually Pfizer and Merck compete. They compete on
16 price. They say we'll give you 15 microliters and ours will
17 last twice as long. Doctors should prescribe Merck, not
18 Pfizer.

19 MS. BLADOW: And it is a competitive industry, and the
03:13 20 market should regulate this exact thing that counsel is
21 raising. The market should regulate this issue. And the fact
22 of the matter is, if defendants are forced to go and research,
23 redesign, repackage, resubmit to the FDA these products with a
24 smaller tip, it's pure conjecture, it really is, under *Lujan v.*
25 *Defenders of Wildlife*. This is Supreme Court Article III

1 authority. It's pure conjecture that the price would be
2 different. I would direct your Honor perhaps to the D.C.
3 Circuit case, the *United Airlines* case, and we cite in our
4 brief. That's a situation where -- I don't know if your Honor
5 recalls it but --

6 THE COURT: I recall it. It's discount airline
7 tickets.

8 MS. BLADOW: That's exactly what it is. And the Court
9 said, Hold on a second. If United Airlines wasn't permitted to
03:14 10 have these no-transfer constraints on these tickets, it would
11 require the Court to pile speculation atop speculation in order
12 to determine --

13 THE COURT: Hold on a second. Let me get that case.

14 MS. BLADOW: Sorry about that.

15 THE COURT: That's okay. Two things. That's
16 *Dominguez*, right?

17 MS. BLADOW: Yes.

18 THE COURT: It was decided on summary judgment, not on
19 a motion to dismiss. Do you remember that?

03:14 20 MS. BLADOW: It's still the same exact framework,
21 though.

22 THE COURT: Of course it's not. It depends on what
23 the evidence is.

24 MS. BLADOW: Here there is no evidence, there's no
25 allegation that these defendants would in fact be required to

1 charge something --

2 THE COURT: I have to liberally construe the
3 allegations. They cite in a journal -- it might not be true.
4 When you get to summary judgment, the fellow might say I never
5 said it. Although you still have a disputed fact if it's
6 material. But you have an executive of one of these companies
7 saying, We don't want to make the dropper dispense smaller
8 drops because we want to make more money.

9 MS. BLADOW: I think we have a really hard time, and
03:15 10 I'm frankly a little bit surprised that your Honor is relying
11 on that statement from an unnamed executive at one of the
12 defendants. I represent Pfizer. It certainly doesn't say
13 anything that Pfizer has to do. It also doesn't say anything
14 about what the law requires companies to do in terms of
15 pricing. I mean, I just caution your Honor because what we
16 have here is a situation where you permit --

17 THE COURT: Here. Let me help you with this. You
18 showed me a D.C. Circuit case on summary judgment.

19 MS. BLADOW: Only to show that the defendants --

03:16 20 THE COURT: I understand.

21 MS. BLADOW: -- have discretion in their pricing.

22 THE COURT: What about -- maybe I can anticipate your
23 answer. Do you recall what the First Circuit said with regard
24 to standing analogous relevant to this in, *In Re:*
25 *Pharmaceutical Industry*, 582 F.3d --

1 MS. BLADOW: I sure do, your Honor. I think that's a
2 good case to point out because I know plaintiff has relied very
3 heavily on that case. And in that case, it falls into the
4 category that I talked about earlier, which is, there is a
5 misrepresentation, there is an alleged misrepresentation in
6 that case that the drug companies were setting an average
7 wholesale price that was false. And because that wholesale
8 price was false, third-party payors were paying out much higher
9 than they otherwise would.

03:16 10 That's not what happened here. In fact, plaintiffs
11 don't even argue that they would not have bought the product
12 had they known about the drop size issue. There's no
13 misrepresentation at all. They went into these transactions,
14 purchased a product prescribed by their doctors, no less, but
15 purchased a product and got exactly what they paid for.

16 THE COURT: Did anybody -- did any of the defendants
17 or anybody else offer the product with droppers that dispensed,
18 say, less than 30 microliters?

19 MS. BLADOW: No. There aren't droppers out there that
03:17 20 are made as counsel and plaintiffs have argued it should be
21 made. Your Honor, this is -- it really is opening up a huge
22 can of worms, and I would really urge you to think about this
23 and reconsider at least your tentative --

24 THE COURT: I have thought about it.

25 MS. BLADOW: I understand you have. But let me just

1 posit something for you.

2 I'm a consumer and I walk into the grocery store, and
3 I look at the ketchup bottle. I decide that there's a better
4 way -- I have some science behind me even, there's a better way
5 to make a ketchup bottle so I can get all the ketchup out, or I
6 can get all the toothpaste squirted out of the toothpaste
7 container, or I have a can of hairspray that I think the
8 diameter is too big, it goes all over the place, it doesn't go
9 on my flat hair, and I think there's a better way to make the
03:18 10 product. So I'm going to buy a ticket into Article III court
11 because I think there's a better way and I want 20 cents back
12 on my hairspray product because the diameter of the spray is
13 too big? That can't be what standing is here, particularly
14 where there is no misrepresentation. The consumers got exactly
15 what they paid for. They weren't harmed by the product.

16 THE COURT: I thought they were in effect arguing --
17 this is Chapter 93A. Is it unfair? Is it deceptive? In
18 effect, I thought their argument was -- the way I was perhaps
19 construing it is -- the manufacturers, the drug companies are
03:18 20 saying, you know, you need this eyedrop. It's been prescribed
21 for you, and you need at least this much, 30 microliters. And
22 they say there's evidence that the body can't absorb that much.

23 But the motion to dismiss standard is very important.
24 That's why I started with it. Let me hear from the plaintiffs,
25 and perhaps I'll give you a chance to respond.

1 MS. BLADOW: Okay. Thank you, your Honor.

2 MR. CORNFELD: Your Honor, with all due respect, if
3 you deny this motion, you won't be the first judge who has ever
4 found standing in a similar situation, who has ever found
5 standing for somebody who is complaining about an unfair
6 practice or some other illegal practice with respect to a drug
7 that they bought and provided exactly the treatment that they
8 were seeking.

9 That is what happened in the *Average Wholesale Price*
03:19 10 *Litigation*. It was a claim of unfair practices. In fact, we
11 rely on what Judge Saris did, not with respect to standing, but
12 she -- as you may recall, she ruled that a Massachusetts named
13 plaintiff could represent plaintiffs in other states that had
14 similar unfair or unconscionable practice statutes, showing
15 that that was an unfair practice claim just like ours is. The
16 plaintiffs bought medication. The medication so far as the
17 record shows worked. It didn't cause them any physical
18 problems, just like us, but it cost them more money than it
19 should have.

03:20 20 The other First Circuit case that found standing in a
21 similar situation is the recent case of *In Re: Celexa*. That
22 was last January. We just submitted that within the last week
23 or so to your Honor.

24 THE COURT: Hold on a second. We should have it.

25 What's the citation on it, please?

1 MR. CORNFELD: Just one moment. I'm sorry, your
2 Honor. I misspoke. *In Re: Nexium*, 777 F.3d 9.

3 THE COURT: What page?

4 MR. CORNFELD: 777 F.3d 9. That was an antitrust case
5 where Nexium was accused of conspiring with generics to -- a
6 so-called pay for delay case, where they kept the generics off
7 the market. At page 32 --

8 THE COURT: Page 32?

9 MR. CORNFELD: Yes.

03:22 10 THE COURT: Let me find page 32.

11 MR. CORNFELD: Okay. Where the Court said, "It is
12 undisputed that the named plaintiffs have shown that they were
13 overcharged for at least one Nexium transaction during the
14 class period establishing standing."

15 THE COURT: Hold on.

16 MR. CORNFELD: Cited *Baker v. Carr*, then saying the
17 named plaintiffs thus have standing to sue for their injuries
18 and to request under Rule 23(b) (3) that the Court allow them to
19 represent and secure a judgment on behalf of the class.

03:22 20 In addition, a District Court case, *In Re: Solodyn*,
21 which was cited just last month.

22 THE COURT: Did you cite that for me previously?

23 MR. CORNFELD: We submitted that in the last couple of
24 weeks, and your Honor gave us grant of leave to today.

25 THE COURT: Okay. What page?

1 MR. CORNFELD: On page star 14 -- your Honor, this is
2 another so-called pay for delay case. And the Court states,
3 The Court concludes that the named end payors have Article III
4 standing. It is undisputed that the end payors allege that
5 they paid for Solodyn at prices that were inflated due to
6 defendant's alleged anticompetitive actions, and such
7 allegations constitute a cognizable monetary injury. It is
8 further undisputed that the remedy sought, compensatory and
9 injunctive relief for these overpayments, is likely to redress
10 this injury.

11 So whether there's a misrepresentation in a case where
12 the claim is unfair, an unfair practice, it's irrelevant for
13 standing. Standing is whether the plaintiff was injured, and
14 we believe we have adequately alleged an economic injury and we
15 believe we have adequately alleged the basis for saying that
16 with a lot of literature.

17 THE COURT: Well, all right. I mean, I do think that
18 it's related to the 93A claim that you would have to be injured
19 by some actionable wrong, and these overlap. If you have
03:24 20 standing, I don't expect I'm going to dismiss the 93A claim.
21 But keep going.

22 MR. CORNFELD: Okay. We have -- as your Honor pointed
23 out, we have literature in the complaint. Judge Wolfson in the
24 Cottrell case gave us leave to amend, and we did amend that
25 complaint. And we emphasized the specific literature where

1 scientists have said, peer-reviewed literature undisputed in
2 any publication, where they've said that if the drops were
3 smaller, prices would be lower.

4 THE COURT: So actually, let me -- you're in the
5 Cottrell case, too?

6 MR. CORNFELD: Yes, yes, your Honor.

7 THE COURT: That's another eyedrop case?

8 MR. CORNFELD: It's actually the exact same factual
9 claim but involving different states, involving other states.

03:25 10 THE COURT: Why shouldn't there be one case, or why
11 shouldn't these cases be consolidated?

12 MR. CORNFELD: For example, convening in MDL, nobody's
13 asked for an MDL in any of the cases your Honor.

14 THE COURT: But here you didn't just bring a case -- I
15 mean, this is a digression, but it has some practical
16 significance. You don't bring your claim just under
17 Massachusetts law. You bring it under the law of many states,
18 other states.

19 MR. CORNFELD: Yes, your Honor.

03:26 20 THE COURT: Could those claims have been brought in
21 New Jersey?

22 MR. CORNFELD: Actually, the first case was brought in
23 the Southern District of Illinois. There are three cases in
24 the United States now. And could we have combined them all? I
25 don't see a reason why we couldn't have, your Honor. Nobody --

1 all of these, except for Akorn, which is a defendant here and
2 is not a defendant in the Southern District of Illinois, all of
3 the parties are the same in all three cases.

4 THE COURT: Many of you have children you want to put
5 through college.

6 MR. CORNFELD: I would like to have these cases
7 resolved as soon as possible, actually, your Honor.

8 THE COURT: So would they. They'd like to dismiss
9 them.

03:26 10 MR. CORNFELD: Anyway, I understand what you're
11 saying. The first case was in the Southern District of
12 Illinois. I don't know where -- if somebody asked for an MDL,
13 if the MDL panel would convene one and where it would go.

14 THE COURT: But is there more you'd like to say on
15 standing?

16 MR. CORNFELD: No. I mean, I have the literature that
17 we cited that shows -- I could show it to you here if you're
18 interested, but it's just literature, one paper after another.

19 THE COURT: The literature shows --

03:27 20 MR. CORNFELD: That -- excuse me. I'm sorry, your
21 Honor.

22 THE COURT: Go ahead. I'm familiar with the
23 allegations of the complaint.

24 MR. CORNFELD: It supports our allegations.

25 THE COURT: Why don't you repeat them.

1 MR. CORNFELD: Okay. If the drops had been smaller,
2 then the cost would be less for patients.

3 THE COURT: But basically you're saying the literature
4 shows that anything over 15 or 16 microliters has no medicinal
5 value. Lots of it doesn't even get into the body because it
6 can't be absorbed. And if that's all you had, it would be a
7 reasonable inference to conclude for motion to dismiss purposes
8 that they're designing their droppers to dispense twice as much
9 so they can get people to buy twice as much as they really
10 need, but you have something else, too. You have a reported
11 statement from an executive of one of the defendants saying,
12 Yes, that's our motive.

03:29 20 THE COURT: I bet you'd like to respond to this.

21 MS. BLADOW: If you don't mind, your Honor.

22 THE COURT: That's okay. You've been waiting a long
23 time.

24 MS. BLADOW: I really would like to respond because I
25 do think the Article III issue is a critical one here and

1 obviously always one that's critical for any Article III court.

2 THE COURT: I write that and say that often.

3 Basically if I don't have jurisdiction or they don't have
4 standing, there's no case or controversy. That's a
5 constitutional issue.

6 MS. BLADOW: Absolutely, your Honor, and it's one that
7 should not be taken lightly, and it's one that should not
8 require any stretches, any conjecture, any hypothetical
9 situation. But that's what we have here.

03:29 10 I'll start with the Alcon statement and the literature
11 that Mr. Cornfeld is talking about. There's nothing he can
12 cite to, your Honor, that says that these defendants are
13 required or intend to make more money by having larger drop
14 volumes or are required to charge less for a bottle that
15 contains less liquid.

16 I mean, you know, you have to think of the big picture
17 here. Particularly after -- these companies have been making
18 these drops for years. They're all FDA approved. They went
19 through the process already of spending a lot of time and money
03:30 20 to put these products out on the market. And now the
21 assumption is or quote, unquote, "reasonable inference" that
22 your Honor is suggesting you might draw is that just because
23 one employee at one of the defendants said that this might be a
24 motive? I mean, that says nothing about --

25 THE COURT: When I rule on this, you'll hear what I

1 say, and that's not what I said. I said it would be a
2 reasonable inference even if you didn't have that statement but
3 that statement is fairly powerful. And of course standing can
4 be reviewed at summary judgment. If there are disputed
5 material facts, they can be decided at trial.

6 MS. BLADOW: Absolutely, your Honor, and I agree with
7 that. And I certainly believe that if your Honor rules against
8 the defendants we would re-raise it as soon as we can because I
9 think it would be a mistake.

03:31 10 On the *Nexium* and the *Solodyn* cases, those are
11 antitrust cases. Those are cases where there was, by
12 definition, based on the claim, an artificially inflated price.
13 So that's how they got to the artificially inflated price that
14 actually showed injury in those claims. Here we don't have
15 that. I mean, here, even if your Honor is inclined to look at
16 the 93A claim --

17 THE COURT: Of course I'm inclined to look at it.
18 They made a claim.

19 MS. BLADOW: You have a -- I mean whether or not
03:31 20 plaintiffs have specifically adequately alleged that claim.
21 You have a situation where this product -- you can't possibly
22 determine that a product, putting a product out on the market
23 that has been FDA approved is an unfair business practice.

24 THE COURT: Here. I don't need to hear anymore.
25 We've got some complicated issues. That's wrong. You can mark

1 it a perfectly safe, approved thing in a false and misleading
2 way, and that's essentially the allegation. I haven't
3 discerned and I haven't heard you say that the FDA or somebody
4 said you have to dispense at least 30 microliters to have an
5 efficacious dosage.

6 MS. BLADOW: My point --

7 THE COURT: I've heard enough. I've heard enough.

8 MS. BLADOW: Thank you, your Honor.

9 THE COURT: Thank you very much.

03:32 10 All right. The defendants' motion to dismiss for lack
11 of standing is hereby denied based on economic injury in fact.
12 The plaintiffs have confirmed that they're not relying on or
13 alleging physical injury that would create or contribute to
14 creating standing.

15 Essentially, in this case, plaintiffs allege that the
16 defendants packaged eyedrops in droppers in a way that
17 dispenses more than necessary and more than the eye can absorb
18 to assure that some will be wasted and the consumers will have
19 to buy more and the defendants will make more money.

03:33 20 Among other things, plaintiffs allege that there are
21 scientific studies that support their theory that more than 15
22 microliters is not needed for an effective dose and the 30 or
23 45 microliters that various defendants' droppers dispense are
24 materially more than the eye could absorb.

25 The allegations in the complaint include in paragraph

1 75 that the lead researcher in a published study was told by
2 Alcon, defendant Alcon, marketing executives that the company
3 would not change the drop size because, quote, "It would mean
4 that patients would be able to use the bottles longer and Alcon
5 would therefore sell less product and make less money."

6 Paragraphs 66, 71, 72, 78, there are also studies
7 cited that essentially conclude that 16-microliter drops are as
8 effective as larger drops. It's permissible to consider these
9 studies because they were referenced in the amended complaint.

03:35 10 That's *Rivera*, 575 F.3d 10, 15.

11 Count 1 of the amended complaint alleges a violation
12 of Massachusetts General Law Chapter 93A. Chapter 93A
13 prohibits unfair and deceptive acts or practices. As the First
14 Circuit has noted, quoting the Massachusetts Supreme Judicial
15 Court, "Conduct is unfair or deceptive if it is within at least
16 the penumbra of some common-law, statutory, or other
17 established concept of unfairness or immoral, unethical,
18 oppressive or unscrupulous." That's *Cummings*, 244 F.3d 16, 25,
19 quoting the Supreme Judicial Court decision in *PMP Associates*,
03:36 20 366 Mass. 593, or 321 N.E.2d 915, 917.

21 The plaintiffs essentially allege that they and the
22 class they seek to represent have been unfairly overcharged for
23 prescription eyedrops. Theories of unfair overcharging have
24 been recognized by district courts in this district, including
25 in *Cape Cod Commercial Linen Service*, 2014 WL 268678 at page 8,

1 which denied a motion to dismiss a Chapter 93A case alleging
2 unfair overcharges, and *Moniz*, 484 F. Supp.2d 228, 231.
3 Therefore the defendants generally alleged a plausible Chapter
4 93A claim.

5 Plaintiffs have also adequately alleged requirements
6 for standing based on economic injury in fact. There are three
7 constitutional requirements for plaintiffs to have standing:
8 Injury in fact, causation, redressibility. Those requirements
9 were set out by the Supreme Court in *Lujan*, 504 U.S. 555 at
03:39 10 560-61. In *Lujan* the Supreme Court also wrote, "At the
11 pleading stage, general factual allegations of injury resulting
12 from the defendant's conduct may suffice, for on a motion to
13 dismiss we presume that general allegations embrace those
14 specific facts that are necessary to support the claim." The
15 Supreme Court -- the First Circuit construes this requirement
16 broadly, stating in *CoxCom*, 536 F.3d 101, 107, "Plaintiffs
17 seeking to demonstrate injury-in-fact need not establish a
18 particularly damaging injury; they need only show that they
19 were directly affected by the conduct complained of, and
03:39 20 therefore have a personal stake in the suit."

21 Regarding, the First Circuit in *Adams v. Watson*, 10
22 F.3d 915, 918 has stated that, "The injury-in-fact inquiry is
23 'very generous' and that it 'serves to distinguish a person
24 with a direct stake in the outcome of litigation, even though
25 small, from a person with a mere interest in the problem,' " end

1 quote.

2 The plaintiffs here have alleged a plausible claim
3 that they've overpaid for the defendants' eyedrops. They have
4 done that in paragraphs 11 and 90 of the amended complaint.
5 Most specifically, as I indicated in the course of the
6 argument, in paragraph 65, they describe a study published in
7 the American Journal of Ophthalmology, which quotes -- they
8 allege that that study showed Alcon refused to sell its product
9 with 15 microliter drops because, as the company's top
03:41 10 marketing executives told the study's senior author, Dr. Alan
11 Robin of John Hopkins School of Medicine, it would mean that
12 patients would be able to use the bottles longer and Alcon
13 would therefore sell less product and make less money.

14 Essentially, as the First Circuit said -- although the
15 theory of the cause of action was different in *In Re:*
16 *Pharmaceuticals*, 582 F.3d 156 at 190-191, "Overpayment is a
17 cognizable form of injury for standing purposes." As I noted
18 in the course of the argument, *Dominguez*, on which the
19 defendants rely in part, is a case that was decided by the D.C.
03:43 20 Circuit on a motion for summary judgment. What this reflects
21 is the fact that whether the defendants would charge the same
22 for smaller bottles or less is a factual issue, one that would
23 need to be addressed on a motion for summary judgment or at
24 trial. But to me, it is plausible that the defendants would
25 charge less for smaller bottles or the same size bottles that

1 would last longer if they were dispensing 15 microliter drops
2 and that the motive for dispensing drops that are two or three
3 times that large is to make more money.

4 I've also considered the *Cottrell* case. It discusses
5 the Third Circuit standard that is not the same as or
6 comparable to the standing under Mass. General Law Chapter 93A.
7 So for that reason, the motion to dismiss based on standing is
8 denied.

9 Then next in my outline is the motion to dismiss based
03:44 10 on impossibility preemption. This is an affirmative defense,
11 and I noted earlier, I think, that again, it's important to try
12 to assure that we have in mind -- everybody has in mind the
13 proper standard. What I understand the proper standard to be
14 when defendants rely on an affirmative defense in a motion to
15 dismiss is as stated by the First Circuit in *Blackstone Realty*,
16 244 F.3d 193, 197. The First Circuit said in part, "It is well
17 established that affirmative defenses, such as the failure" --
18 in that case -- "of a contract sued upon to satisfy the statute
19 of frauds may be raised in a motion to dismiss an action for
03:45 20 failure to state a claim. However, it is equally well-settled
21 that for dismissal to be allowed on the basis of an affirmative
22 defense, the facts establishing the defense must be clear on
23 the face of plaintiff's pleadings. Furthermore, review of the
24 complaint, together with any other documents appropriately
25 considered under Federal Rule of Civil Procedure 12(b) (6) must

1 leave no doubt that the plaintiff's action is barred by the
2 asserted defense."

3 So that's my understanding of the standard. My
4 understanding of the general standard of impossibility is as
5 stated in *PLIVA*, 131 S.Ct. 2567, 2579 where the Supreme Court
6 wrote, "The question for impossibility is whether the private
7 party could independently do what state law requires." And in
8 *Wyeth*, 555 U.S. 555 at 573, this was characterized as a
9 demanding defense.

03:47 10 So I am interested in hearing from you on this one.
11 Although, without going into the specifics, it's my tentative
12 view that this motion to dismiss also is not meritorious, that
13 if the statute of limitations on something is three years, the
14 plaintiff alleges that the injury occurred in -- the case is
15 brought in 2014, it's clear that from the face of the complaint
16 that the statute of limitation bars the action. At the moment,
17 it's not -- I know this is more complicated. Something that's
18 complicated can also be clearer when you understand it, but at
19 the moment, it doesn't seem to me that the affirmative defense
03:48 20 is comparably clear. But who would like to speak to this for
21 the defendants?

22 MS. JACKSENS: Your Honor, I'm Christiana Jacksens
23 with Greenberg Traurig. I represent Sandoz, the Alcon
24 defendants and Falcon. And as I described earlier, I'm
25 speaking on this topic on behalf of the defendants. And I'm

1 sure people will send me some notes if there's things that they
2 want to chime into.

3 But we do believe that this is very clear on the face
4 of the complaint. And I'm going to address first, and I think
5 your Honor pointed out that we have two different preemption
6 arguments here. We have one, the impossibility preemption
7 argument. And that applies to both the brand and the generics.
8 And then we have a separate motion that applies just to the
9 generics. And is your question, your Honor, would you like me
03:49 10 to address the one that applies to both brand and generics?

11 THE COURT: Yes. That's what I'm interested in
12 focusing on now and then maybe we can go to generics.

13 MS. JACXSENS: It is clear to us on the complaint that
14 these claims are preempted. So just a few important background
15 points that I want to point out. On its face plaintiffs are
16 asking for the defendants to cut the dose in half. That
17 requires not just cutting the dose in half in that change and
18 administering then half of the active ingredients. It also
19 requires a redesign of what's called the container closure
03:49 20 system.

21 THE COURT: Could I just ask a question? It may have
22 to be answered by the plaintiffs. I thought that at least
23 part -- you say they're seeking to have you change the
24 dropper --

25 MS. JACXSENS: Yes.

1 THE COURT: -- seeking to have you pay them money.

2 This is the way I interpret it, and maybe there's a reason it
3 hasn't been briefed this way. I want to be as transparent as
4 possible so this argument can be as helpful as possible.

5 I thought they were arguing that it was designed
6 originally before FDA approval was sought and obtained, and it
7 was designed to -- the droppers were designed to dispense 30 or
8 45 microliters, it says in paragraph 90, as part of a scheme to
9 increase profits by selling more products than consumers want
03:51 10 or need, and that was the theory. So it's something of a --
11 something that was designed to essentially deceive consumers
12 into thinking they needed eyedrops of 30 to 45 microliters.

13 And that goes even back before the approval of the
14 FDA. Is that part of the claim, or it's not part of the claim
15 and there's a reason it's not part of the claim?

16 MR. CORNFELD: Your Honor, I'm not sure I understand
17 your question. What are you asking, is what not part of the
18 claim?

19 THE COURT: That essentially the original design of
03:52 20 the stoppers was to, you know, waste part of the medication and
21 make more money as a result.

22 MR. CORNFELD: Yes. Yes, your Honor.

23 THE COURT: And that -- I'm sorry. Go ahead.

24 MR. CORNFELD: And they've kept the droppers making
25 drops that are too large.

1 How this works on preemption, I believe, is they are
2 raising the defense that for them to change the drop size would
3 require them to do things that would result in the necessity to
4 obtain prior approval from the FDA.

5 THE COURT: I don't even know why they would need to
6 change it. They would just need to pay you.

7 MR. CORNFELD: Well, our claim is for damages for the
8 amount that we -- yes, for the amount that our clients -- just
9 as your Honor just explained in the ruling -- the amount that
03:53 10 our clients spent on medication that could not be provided --
11 could not give them a therapeutic benefit.

12 MS. JACKSENS: Your Honor, if I may address this
13 point?

14 THE COURT: Of course.

15 MS. JACKSENS: That isn't clear from his complaint.
16 What's clear from his complaint is that at this point in time
17 they are asking the defendants to redesign a container closure
18 system. It's a container closure system that has never been
19 approved by the FDA.

03:53 20 THE COURT: What makes that clear? Is that one of the
21 remedies?

22 MS. JACKSENS: Let me pull out the complaint.

23 THE COURT: I suppose it's paragraph 6, prayer for
24 relief on page 74.

25 MS. JACKSENS: Correct.

1 THE COURT: "Awarding declaratory and injunctive
2 relief as permitted by law or equity including a preliminary
3 and permanent injunction enjoining defendants from continuing
4 the unlawful practices as set forth herein." That's 6.
5 3, 4 and 5 ask for money damages.

6 MS. JACKSENS: That's correct, your Honor. So they're
7 saying you need to take these products off the market, and you
8 need to redesign them if you want to get them back on the
9 market again. That's part of the relief that they're
03:54 10 requesting, in addition to the monetary relief. And that is
11 part of why all these claims are preempted. In order -- just
12 to give you a little bit of background about ophthalmic
13 products, these are special products. So these are products in
14 which you have a sterile drug, and that's important when you're
15 dealing with the eye. It has to be sterile. And you have a
16 specific container closure system that's designed to protect
17 the sterility of the product. You don't want to have your eye
18 become infected with your treatment.

19 So the FDA looks at this as a system, as one product.
03:55 20 If you're going to make changes to it, the FDA looks at that as
21 a whole, both as to changes to the dose or the ingredients but
22 also to the container closure system. And in binding FDA
23 guidance, it has specifically said, this is an important
24 consideration, if you are going to change the container closure
25 system for products that are sterile, it does require approval

1 by the FDA.

2 THE COURT: But the FDA said that in 2014, I think; is
3 that right?

4 MS. JACKSENS: Yes. Well, which --

5 THE COURT: I thought this was your argument, that
6 changing the volume dispensed by the dropper would be a major
7 change, and in 2014, the FDA issued guidance that says,
8 "Changes that may affect the control or modify the release,
9 metering or other characteristics, e.g., particle size of the
03:56 10 dose delivered to the patient, including the addition or
11 deletion of a code imprint, is considered a major change." Is
12 that 21 CFR section 320.70? Is that what you were talking
13 about?

14 MS. JACKSENS: I'm talking about 21 CFR section
15 314.70, the version I'm looking at was effective December 22,
16 2008.

17 THE COURT: Could I have that, please, 2008.

18 MS. JACKSENS: Then I'm also looking an FDA guidance
19 document.

03:57 20 THE COURT: Hold on just one second. What part of
21 314.70?

22 MS. JACKSENS: Section B changes requiring supplement
23 submission and approval prior to distribution of the product
24 made using the change.

25 THE COURT: Hold on a second.

1 MS. JACXSENS: Okay.

2 THE COURT: That one says that "A supplement must be
3 submitted for any change to the drug substance, drug product,
4 production process, quality controls, equipment, or facilities
5 that has a substantial potential to have an adverse effect on
6 the identity, strength, quality, purity or potency of the drug
7 product as these factors may relate to the safety or
8 effectiveness of the drug product."

9 MS. JACXSENS: That's right. And if you look at
03:58 10 subsection 2, it gives examples of those types of changes.
11 This section B relates to what's called major changes. And
12 under (b) (ii), if you look at subsection part 3.

13 THE COURT: Hold on a second. (b) (ii), okay.

14 MS. JACXSENS: So the first subsection is also
15 applicable, the subsection i, which says, "Changes to the
16 qualitative or quantitative formulation of the drug product,
17 including inactive ingredients," that's what gets to the change
18 in the dose or change in the amount of the active ingredient
19 delivered. But then if you also look at subsection iii,
03:59 20 "Changes that may affect drug substance or drug product
sterility assurance," that's what we're talking about with the
21 container closure systems. And if you look at subsection iv --
22 sorry. I'm skipping ahead a little bit -- "Changes in a drug
23 product container closure system that controls the product
24 delivered to the patient."

1 THE COURT: Is that what a dropper is?

2 MS. JACXSENS: That's what the dropper is. That's
3 further described, your Honor, in a guidance that the FDA
4 issued in April of 2004.

5 THE COURT: Not 2004.

6 MS. JACKSENS: It was back in 2004.

7 THE COURT: Isn't this 2008?

8 MS. JACKSENS: I believe that this version of 21 CFR
9 314.70 was from 2008. And I have to look back to see when the
04:00 10 original one was, but this subsection dates back to -- well, it
11 has citations back to 1974, so I need to see what the changes
12 were. But this guidance, which dates back to 2004 --

13 THE COURT: I'm sorry. What's the citation to that
14 one?

15 MS. JACKSENS: This one, the citation is 2004 WL,
16 3199016 issued April 2004. It's called, "Guidance For the
17 Industry, Changes to an Approved NDA or ANDA."

18 On the WL citation page star 16, for the version on
19 the FDA website, which would be page 20, it has a section,
04:01 20 section 9, called "Container Closure System." And your Honor,
21 I have an extra copy. Would that be helpful?

22 THE COURT: Yes. I think that would be good.

23 MS. JACXSENS: Okay. I'm going to go ahead and give
24 you this one, too.

25 MR. STRAUSS: May I approach, your Honor?

1 THE COURT: Yes.

2 MR. STRAUSS: This is two copies of that and two
3 copies of that.

4 THE COURT: All right. Where do you want to start?

5 MS. JACXSENS: I'm looking at page 16.

6 THE COURT: Of what?

7 MS. JACXSENS: Of the document that's titled "Guidance
8 For Industry Changes to Approved NDA or ANDA."

9 THE COURT: What page would you like me to look at?

04:02 10 MS. JACXSENS: Page 16, section 9, called "Container
11 Closure System."

12 THE COURT: Okay.

13 MS. JACXSENS: Then part B has "Major Changes, Prior
14 Approval Supplement." And then if you look at -- so at the
15 bottom it says -- it starts talking about these are examples of
16 changes considered to have substantial potential to have an
17 adverse effect on the identity, strength, quality, purity or
18 potency of a drug product. So that's how that fits into the
19 314.70 standard.

04:02 20 And if you look at subsection iii, the example that it
21 gives is, "A change in the primary packaging components for any
22 drug product when the primary packaging components control the
23 dose delivered to the patient," and then subsection iv is, "For
24 sterile drug products," which the ophthalmic products are, "any
25 change that may affect drug product sterility assurance such

1 as," and if you look at the sixth bullet point, it says,
2 "Changes in the size and/or shape of a container for a sterile
3 drug product."

4 THE COURT: Sorry. Where is that?

5 MS. JACKSENS: Part section number 4, this is on page
6 17, and it's the one, two, three, four, five, the sixth bullet
7 point right above number 5.

8 THE COURT: Okay.

9 MS. JACKSENS: What this guidance document is saying
04:03 10 is that it's important to the FDA. It's considered a major
11 change. If you're going to make a change to a system that
12 holds a sterile drug like ophthalmic products are, then the FDA
13 considers that to be a major change that can have substantial
14 potential to an adverse effect on the product that could relate
15 to the safety or effectiveness of the drug and it wants to have
16 the ability to give the prior approval before that's marketed.

17 Here, in order to have a drop size that's 16
18 microliters -- your Honor, this is currently one of the drug
19 products at issue. In order to change that dropper tip so that
04:04 20 it releases at 16 microliters -- this is about 34, say. To
21 change it to administer at half, you're talking about changing
22 the whole design because it would have to be very narrow, as
23 you can imagine, to have a little hole that's even smaller than
24 this that would distribute a drop that size would be very
25 narrow. So you're talking about something that has to be more

1 pointed. And that whole design would affect not only whether
2 that bottle can maintain the sterility of the product but also
3 the safety of this container closure system, which is something
4 that the FDA also considers. Here, when you're talking about
5 patients with glaucoma, which these drugs are used to treat,
6 you are talking about patients where that would be a concern
7 for the FDA.

8 THE COURT: Hold on just one second.

9 Let me ask you this because I believe the plaintiffs
04:05 10 point to it. When I said "2014," I think I was remembering --
11 I mean misremembering what the FDA did in 2004.

12 What is the meaning of the following? I think it's 69
13 FR 18745. The FDA wrote, "For sterile drug substances, the
14 effect of changes in the size and/or shape of the container
15 closure system is considered by the FDA to be of lower risk
16 because of the differences in procedures, sterilizing drug
17 substances and drug products, but the risk is still higher than
18 for non-sterile products. Therefore, the FDA declines to
19 specify in the regulations that these changes can be submitted
04:07 20 in a changes-being-effected supplement."

21 It appears that it left -- the plaintiff argues, left
22 the issue open for later interpretive guidance. It also wrote,
23 "Through guidance, the FDA may identify certain container
24 closure system changes for sterile drug products that can be
25 reported other than by submission of a prior approval

1 supplement. Furthermore, an applicant could submit a
2 comparability protocol that would allow it to implement post-
3 approval changes in sterile container closure systems without a
4 prior approval supplement."

5 What's the meaning or import of that?

6 MS. JACXSENS: I think what the FDA is saying there,
7 your Honor, is that, since there are three levels of changes,
8 the moderate change, which is what plaintiffs are suggesting
9 defendants could do here, under what's called a CBE 30 would
04:08 10 apply, which means the defendants could submit it to the FDA,
11 basically give notice and then later on the FDA would approve.

12 THE COURT: You say they could make the change, give
13 notice, pending approval?

14 MS. JACXSENS: With the CBE 30 --

15 THE COURT: I'm sorry. Go ahead.

16 MS. JACXSENS: Yes, exactly, but you can still go
17 ahead and market it; you would just give notice.

18 THE COURT: Without the prior approval?

19 MS. JACXSENS: Without the prior approval. But what
04:08 20 that is saying is there are some changes that can be made that
21 may fall into that category and the FDA would let the parties
22 know, if that's the case, that it would fall under that
23 category.

24 What this guidance makes clear is that they're saying
25 it is a major change if it's a change in the size and/or shape

1 of a container for a sterile drug product. So the FDA did give
2 guidance on that fact that would affect the container closure
3 system here in addition to the fact that it would also be
4 considered --

5 THE COURT: So let me just see if I get this. You're
6 saying that the FDA recognizes there may be some changes that
7 could be made to a closure --

8 MS. JACXSENS: System, yes.

9 THE COURT: -- system without prior approval, but
04:09 10 those changes don't include the size and shape of a container
11 for a sterile drug product?

12 MS. JACXSENS: That's how I read that, your Honor.
13 That's correct.

14 THE COURT: Go ahead.

15 MR. CORNFELD: May I respond to that, your Honor?

16 THE COURT: I think it would be helpful if I -- just
17 on this narrow point?

18 MR. CORNFELD: Just on this narrow point.

19 THE COURT: Go ahead.

04:10 20 MR. CORNFELD: If you would look at the guidance
21 document that counsel gave you, Guidance For Industry Changes
22 to an Approved NDA or ANDA, on page 17, the same one that
23 counsel has been reading from, that said that a major change --

24 THE COURT: Where are you looking?

25 MR. CORNFELD: If you look at page 17.

1 THE COURT: Right. Where on 17?

2 MR. CORNFELD: First let's look at the last bullet
3 point. That's the one counsel read to you. It says that, "A
4 major change would be changes in the size and/or shape of a
5 container for a sterile drug product," and if you go up and
6 look at number 4, above that, that describes what they're
7 talking about. They're talking about, "For sterile drug
8 products, any change that may affect drug product sterility
9 assurance." So if you change the size and/or shape, and it
04:11 10 affects the sterility assurance, that is a major change. Now,
11 let's look down --

12 THE COURT: But you're saying what you're advocating
13 wouldn't affect drug product sterility?

14 MR. CORNFELD: We don't know. But let me also -- I
15 should say we don't know on this record. In paragraph C, just
16 below on page 17, where they talk about moderate changes, those
17 would be something that they could get on changes -- on the
18 changes-being-effected or CBE supplement and would not require
19 prior approval, if you look at paragraph B, or line B --
04:11 20 actually, let's start right after star 17. "The following are
21 examples of changes considered to have a moderate potential to
22 have an adverse effect." Line B says, "Changes in the size or
23 shape of a container for a sterile drug substance."

24 So what they're saying here is that that's the same
25 thing. If you change the size or shape, if you change it in a

1 way that would affect sterility assurance that might let germs
2 get in or what have you, then you have to have prior approval.
3 But if it's not going to affect sterility assurance, you don't
4 need prior approval.

5 And the question will be, once we get in discovery,
6 would a change -- we know they approved -- we submitted these
7 in our briefs and in the complaint. We know from publicly
8 available documents the FDA has approved changes in the size
9 and shape of container closure systems on a CBE 30. The
04:12 10 question here will be would this change that would result in a
11 smaller drop size affect sterility assurance. That is a
12 factual issue. That's not appropriate for decision on a motion
13 to dismiss in our view, your Honor.

14 MS. JACKSENS: Your Honor, if I may address that,
15 because I think that there is some misunderstanding from what
16 plaintiffs' counsel pointed out. The bullet point that I point
17 out refers to a sterile drug product. So that's the whole
18 product. The bullet point that the plaintiffs point out to is
19 a sterile drug substance. If you look at -- this is 21 CFR
04:13 20 200.50, called "Ophthalmic Preparations and Dispensers."

21 THE COURT: Do you have a copy of that for me?

22 MS. JACKSENS: You know, I don't.

23 MR. CORNFELD: What was that again?

24 MS. JACKSENS: 21 CFR 200.50. It's referenced in our
25 brief. Should I put it on the Elmo perhaps?

1 THE COURT: Sure.

2 MS. JACKSENS: There's the citation, your Honor, 21
3 CFR 200.50. The highlighting is mine. It says, "Informed
4 medical opinion is in agreement that all preparations offered
5 or intended for ophthalmic use" --

6 THE COURT: Don't go too fast.

7 MS. JACKSENS: Okay. Sorry.

8 THE COURT: Go ahead.

9 MS. JACKSENS: -- "including preparations for
04:14 10 cleansing the eyes, should be sterile. It is further evident
11 that such preparations purport to be of such purity and quality
12 as to be suitable for safe use in the eye."

13 If you look down at subsection 3 then, it says, "The
14 containers of ophthalmic preparations shall be sterile at the
15 time of filling and closing." So while this guidance related
16 to container closure systems may apply to other drug products,
17 the FDA has been very clear that for an ophthalmic product, the
18 container closure system must be sterile, must protect the
19 sterility. That's further supported in the other guidance that
04:15 20 I handed to your Honor.

21 THE COURT: Let me go back to this one.

22 MS. JACKSENS: Okay.

23 THE COURT: The difference between moderate and major
24 changes. It's a major change if it's a change in the size
25 and/or shape of a container for its sterile drug product. It's

1 a moderate change if it's changes in the size or shape of a
2 container for a sterile drug substance. Is there something
3 that explains the distinction between the product and the
4 substance?

5 MS. JACKSENS: There is, and I'm looking to my
6 co-counsel because I think they have the citation. It is
7 defined, and the substance is considered to be the raw
8 ingredient, so not the product that would actually be delivered
9 to the patient, versus the product, which is the ophthalmic
04:16 10 product. This is further made clear, your Honor, if I may, in
11 this other guidance that I think may be helpful. And this
12 guidance is called "Guidance For the Industry Container Closure
13 Systems For Packaging Human Drugs." It was issued May 1999.
14 The citation is --

15 THE COURT: I'm not saying seeing that on the screen.

16 MS. JACKSENS: Sorry. Here we go. Let me go to the
17 front page. Sorry. Here we go. 1999 WL 3393528. "Further
18 guidance" --

19 THE COURT: What page are you on?

04:17 20 MS. JACKSENS: I'm looking at page 18. So first I
21 just wanted to show your Honor this page, which is Table 1,
22 page 5. It has examples of packaging concerns for common
23 classes of drug products. Where there's a likelihood of a
24 component dosage form interaction, and it lists ophthalmic
25 solutions and suspensions as high. Then your Honor, look at --

1 okay. This is section E, "Drug Products."

2 THE COURT: What page?

3 MS. JACKSENS: Page 18. Sorry. This is 18. "Drug
4 Products For Injection and Ophthalmic Drug Products." So it
5 explains that these ophthalmic drug products are commonly
6 solutions or emulsions or suspensions. And actually, your
7 Honor, I do have the citation for you about the substance
8 versus product.

9 THE COURT: We'll come back to that.

04:19 10 MS. JACKSENS: All right. Sorry. So on this page it
11 explains why -- it says that, "Although the risk factors
12 associated with ophthalmics are generally considered to be
13 lower than for injectables, any potential for causing harm to
14 the eyes demands caution." That's explaining why it's
15 considered to be, when you're looking at the potential for
16 contaminants due to -- it says, "Any contaminant present as a
17 result of contact with the packaging component or due to the
18 package system's failure to provide adequate protection can be
19 rapidly and completely introduced into the patient's general
04:20 20 circulation." That's the case with ophthalmic products, and it
21 goes on to explain down here on page 19, "These drug products
22 are usually solutions marked in a bottle with a dropper,
23 sometimes referred to a drop-tainer.

24 THE COURT: Okay. Let me look at this. Okay. Two
25 things before you tell me about the distinction. I'm going to

1 have a question for you. But where do I find a distinction
2 between the product and substance?

3 MS. JACKSENS: I have it for you here on an iPhone.
4 It's 21 CFR 314.3. I'm not sure if I have that.

5 THE COURT: I don't have that.

6 MS. JACKSENS: Okay. I'm sorry, your Honor. I'm
7 happy to e-mail a copy of the citation if that would help.

8 THE COURT: It's my intention to decide this this
9 afternoon if I can. So tell me --

04:22 10 MS. JACKSENS: So it says, "A drug product is
11 basically a product in finished dosage form, the finished form,
12 the form that goes to the patient. For example a tablet,
13 capsule, solution that contains the drug substance generally
14 but not necessarily in association with one or more
15 ingredients." So it's the finished dosage form.

16 THE COURT: And the product is --

17 MS. JACKSENS: Versus the substance, the substance
18 which is in that moderate category versus the finished form
19 which is in the major category. "The substance is an active
04:22 20 ingredient that is intended to furnish pharmacological activity
21 or other direct effect in the diagnosis, cure or mitigation,
22 but it does not include intermediates used in the synthesis of
23 such ingredients." So it's not the finished form. It is what
24 would be approved if it were going to be combined or used in
25 combination to become the finished form.

1 THE COURT: Let me ask you this series of questions.

2 The plaintiffs point me to 69 FR 18728-01, which is
3 "Supplements and Other Changes to an Approved Application." I
4 believe I'm told that this is essentially commentary on the
5 binding guidance that you've been pointing me to.

6 MS. JACKSENS: I think that's -- may I go get that
7 copy? I have a copy it at the desk.

8 THE COURT: Yes.

9 MS. JACKSENS: Okay. I think I have it here in front
04:24 10 of me.

11 THE COURT: All right. It says, in part, in the
12 second to last paragraph, second sentence --

13 MS. JACKSENS: Sorry. What page was that your Honor?

14 THE COURT: Sorry. 39, the paragraph that starts, "As
15 stated in the June 1999 proposal."

16 MS. JACKSENS: I'm on page 39.

17 THE COURT: Do you see the last full paragraph starts,
18 "As stated in the June 1999 proposal"?

19 MS. JACKSENS: I'm sorry, your Honor. If you want to
04:25 20 continue to ask your question, hopefully I can find it while
21 you're --

22 THE COURT: Maybe we have a different version. Are
23 you looking at the "Supplements and Other Changes to an
24 Approved Application"?

25 MS. JACKSENS: Yes, 69 FR, and then are you looking at

1 18739?

2 THE COURT: No. I'm looking at 18728.

3 MS. JACKSENS: 18728, okay.

4 THE COURT: Looking at the page, it says 39 in the
5 lower right --

6 MS. JACKSENS: I see. Wait. My version isn't
7 numbered at the bottom. Okay. I see what you're saying.

8 THE COURT: Do you have that paragraph? I might give
9 it to you to put up for everybody. Here. Why don't you put it
04:27 10 up so we're all looking at the same thing.

11 MS. JACKSENS: Okay.

12 THE COURT: We have to go down to the bottom of the
13 page. Do you see where I put that checkmark?

14 MS. JACKSENS: Yeah. Okay, okay. I see.

15 THE COURT: So was this document issued by the FDA
16 after the binding guidance we've been talking about?

17 MS. JACKSENS: I believe it was issued before. I
18 believe this is like the background information and the
19 commentary to the proposed guidance that the FDA was looking to
04:27 20 issue. And then the guidance document you and I were
21 discussing is the final document. So this is where the FDA is
22 reporting in the FR the commentary that it received on the
23 draft.

24 THE COURT: But what's the date of that document?

25 MS. JACKSENS: The date of the guidance just says

1 "Issued April 2004."

2 THE COURT: And what's the date of the binding
3 guidance that you --

4 MS. JACKSENS: That's all it says, "Issued April
5 2004."

6 THE COURT: Well, they're both issued April 2004.

7 MS. JACKSENS: Right. It's my understanding that this
8 FR was how the FDA was publishing here's our draft guidance,
9 we're seeking commentary.

04:28 10 THE COURT: Well, that doesn't sound right to me.

11 MS. JACKSENS: Okay.

12 THE COURT: In my experience, the United States
13 government doesn't issue a request for commentary and in the
14 same month issue the regulations. It appears to me it may have
15 been issued simultaneously or the interpretive guidance might
16 have been issued afterwards.

17 MR. DeMOURA: Your Honor, it says on the front page of
18 the document that you want her to read from that this is the
19 final rule. If you look at the first page, it says --

04:29 20 THE COURT: I don't --

21 MR. DeMOURA: The first page --

22 MR. CORNFIELD: The first page of the FR.

23 THE COURT: We may have these in different forms.
24 I've had more coherent presentations made to me with charts and
25 things, frankly. I mean, isn't this -- what I just gave

1 counsel is something that was cited by the plaintiff.

2 MR. DeMOURA: Right. It is the final rule. We
3 attached it to our materials in the form, I think it's document
4 60-4.

5 MS. JACXSENS: I do have an understanding. This is
6 the final rule that --

7 THE COURT: What is it? I can't see what you're --

8 MS. JACXSENS: I'm sorry. This document that you were
9 looking at, this one that's dated April 8, 2004, the FR
04:30 10 printout, it relates to different CFR parts that include
11 section 314. That was the first regulation that we were
12 talking about. And so this is where the FDA is setting out and
13 addressing the comments related to different of the CFR
14 regulations, including the 314 one that talks about what is a
15 major change.

16 THE COURT: So the document I gave you came out in
17 conjunction with the finding, with the regulations; is that
18 correct?

19 MS. JACXSENS: It came out in relationship to this,
04:30 20 the 314, but it came out at the same time as this guidance that
21 the FDA issued, that's correct, at the same time.

22 THE COURT: I'm not clear on this and now you have my
23 documents. 21 CFR 314.70.

24 MS. JACXSENS: May I approach, your Honor? I'm happy
25 to give this back to you. I'm now following along.

1 MR. CORNFELD: Actually, I have an extra copy for his
2 Honor.

3 MS. JACKSENS: It's okay. I'm happy to give that
4 back. I have that copy, so I know where we are now.

5 MR. CORNFELD: Okay.

6 THE COURT: But I don't have something that looks like
7 what you've got on the screen in front of me, although it's
8 probably -- I was reading it in different forms.

9 So now I have 314.70. How does it relate to what is
04:32 10 in 69 FR 18728 that I gave you?

11 MS. JACKSENS: So if you look at starting on page --

12 THE COURT: Just tell me how it relates.

13 MS. JACKSENS: This is where the FDA is setting out
14 what this final regulation is going to be.

15 THE COURT: What it's going to be or what it is?

16 MS. JACKSENS: What it is, but then this is the actual
17 regulation, how it appears in the CFR, and these are the
18 comments.

19 THE COURT: Do you think I can see -- I don't mean to
04:32 20 be abrupt with you. You're holding it up like this. It's not
21 on --

22 MS. JACKSENS: I apologize, your Honor. I'm sorry.

23 THE COURT: I have no idea what you're talking about.
24 That's 314.70, right?

25 MS. JACKSENS: Yes.

1 THE COURT: And I want to know how -- that regulation
2 was promulgated on what date?

3 MS. JACXSENS: The printout that I have says this
4 version was effective September 22, 2008, but according to --
5 but there was an earlier version of this regulation in place,
6 and that was addressed in this 69 CFR from April 8, 2004.

7 THE COURT: Okay. That's what I gave you.

8 MS. JACXSENS: Yes.

9 THE COURT: Okay. And then in that document, it says,
04:34 10 "Through guidance, FDA may have identified certain container
11 closure system changes for sterile drug products that can be
12 reported other than by submission of a prior approval
13 supplement," right?

14 MS. JACXSENS: Right. Other than by prior approval.

15 THE COURT: They said that in 2004?

16 MS. JACXSENS: Yes, your Honor.

17 THE COURT: It says, "They may identify." The
18 plaintiffs will have to answer this, too. Did they ever
19 identify?

04:34 20 MS. JACXSENS: No, your Honor. We have not seen any
21 guidances that say for a sterile product that you do not have
22 to do the major change.

23 THE COURT: Then the plaintiffs identify three
24 circumstances where some of the defendants purportedly made
25 changes to the container or container closure systems without

1 FDA pre-approval, instead relying on the CBE regulation, and
2 the FDA approved the changes. What is your response to that?

3 MS. JACXSENS: That goes to the fact that there are
4 some changes that can be made to a container closure system
5 that may not affect the sterility of the product. So if
6 they're changing the packaging that goes around the bottle,
7 there are changes that can be made. None of those changes that
8 plaintiffs cite to relate to changing the dispenser tip to
9 issue a smaller drop size.

04:35 10 THE COURT: Well, which is the document that makes the
11 distinction between sterile products and sterile substances?

12 MS. JACXSENS: That is -- this is the April 2004
13 guidance.

14 THE COURT: How do I know that none of those changes
15 related to size or shape of the sterile drug product, and how
16 can I deal with those documents which aren't referred to in the
17 complaint on a motion to dismiss?

18 MS. JACXSENS: I can pull up those documents
19 themselves, your Honor. But if you read the general context of
04:37 20 the letter, you can tell that they're not the same kind of
21 changes that plaintiffs are requesting here.

22 THE COURT: How can I consider -- I've got to remind
23 myself to go back to the proper standard. There are only
24 certain documents that I can properly consider on a motion to
25 dismiss. Maybe I can't consider those documents at all. But

1 why don't you go ahead. Then I want to hear from the
2 plaintiffs.

3 MS. JACXSENS: Well, I would say, your Honor, first,
4 we would dispute in terms of you considering them on the basis
5 of a motion to dismiss. But if you were going to consider
6 them, then the whole context needs to be looked at because on
7 the face of those documents themselves, it's clear that the
8 types of changes that were being requested don't fall into this
9 category of making a major change like here.

04:38 10 On the face of plaintiffs' complaint -- and you know,
11 your Honor, quite frankly, I'm sure we wouldn't be here today
12 if the plaintiffs weren't asking for a major change to these
13 drugs. They're asking for a major change, and that major
14 change, the only way to go about making it is to drastically
15 redesign the container closure system. In addition to the fact
16 of that, you're having a major change now, that the amount of
17 your ingredient is half, the active ingredient is half, the
18 amount of your dose is half. And it's those doses and those
19 amounts of the ingredients that were approved by the FDA. And
04:38 20 the FDA looked at all that in the context of the clinical
21 trials that were submitted to them that showed that at this
22 dose, at this size eyedrop, that this provided a therapeutic
23 benefit, it was effective for the patient, and it was safe.

24 What we don't have with this major change is, it's
25 asking the companies and telling them that you can just put

1 these products on the market, a container closure system that's
2 never been approved by the FDA. You can just put it out there
3 on the market, a drug at half the dose for patients with
4 glaucoma who have trouble administering these doses to begin
5 with. But it's asking the defendants to circumvent getting the
6 FDA approval and putting the drugs on the market without the
7 FDA blessing these major changes.

8 THE COURT: Which of the cases -- so in which of the
9 cases, particularly the Supreme Court trilogy, supports your
04:39 10 argument most strongly?

11 MS. JACKSENS: In *Bartlett*, your Honor, the Court said
12 once a drug, whether generic or brand name, is approved, any
13 change to the qualitative or quantitative formulation of the
14 drug product, including inactive ingredients, is a major
15 change.

16 THE COURT: It says it's a major change. And then
17 what does it say about preemption?

18 MS. JACKSENS: The question of preemption --

19 THE COURT: I'm sorry. What page were you just
04:40 20 reading off of?

21 MS. JACKSENS: It's 2471. It's in part quoting the
22 section 21 CFR 314.70(b)(2)(i).

23 THE COURT: And where does it tell me what the
24 implications of that are for preemption?

25 MS. JACKSENS: For preemption, well, I'd like to go

1 back to the *Mensing* decision, which had the standard that,
2 "When a party cannot satisfy its state duties without the
3 federal government's special permission and assistance, which
4 is dependent on the exercise of judgment by a federal agency,
5 that party cannot independently satisfy those state duties for
6 preemption purposes."

7 THE COURT: What page is that? Excuse me just a
8 minute.

9 MS. JACKSENS: It's page --

04:42 10 THE COURT: Hold on just a second.

11 MS. JACKSENS I'm sorry.

12 THE COURT: Sorry. What page in *Mensing*?

13 MS. JACKSENS: *Mensing*, it's starting at page 2580 to
14 2581. In *Bartlett* -- going back and forth, and I apologize.
15 But in *Bartlett*, the Court at page 2479 says, "State law design
16 defect claims that place a duty on manufacturers to render a
17 drug safer by either altering its composition or altering its
18 labeling are in conflict with federal laws that prohibit
19 manufacturers from unilaterally altering drug composition or
04:43 20 labeling."

21 THE COURT: So it's your argument that the plaintiffs
22 are seeking a change. If a change is a major change, it
23 requires prior approval of the FDA; and if prior approval of
24 the FDA is required, the claim is preempted?

25 MS. JACKSENS: Yes, your Honor.

1 THE COURT: Why don't I hear from the plaintiffs.

2 MS. JACKSENS: Can I provide one more citation for
3 your Honor that was in our supplemental briefing? This is to
4 the point that this holding goes both to the brand and the
5 generics. I know we haven't talked about the generics and
6 their duty of sameness; that's a different argument. But for
7 the brand, there was a case, *Yates v. Ortho-McNeil*, 76
8 F.Supp.3d 686, that said a design defect claim against the
9 brand is preempted.

04:45 10 THE COURT: Sorry. What page?

11 MS. JACKSENS: This is -- I need to go back to my --
12 I'm going to go back to the desk if that's all right, your
13 Honor.

14 THE COURT: Okay.

15 MS. JACKSENS: The *Yates* decision, 76 F.Supp.3d 680.

16 THE COURT: I have a Lexis version I think you gave
17 me. So what page is this version?

18 MS. JACKSENS: Lexis version is 2015 U.S. District
19 Lexis 2838. We'd be looking at --

04:46 20 THE COURT: Actually, maybe this isn't. Maybe I have
21 whatever you gave me. *Yates*, 76 F.Supp.3d 680. What page
22 after 680?

23 MS. JACKSENS: The pin citation is at 687.

24 THE COURT: What's the language that I'm looking for?

25 MS. JACKSENS: Well, the Court says -- it talks about,

1 "The Court's discussion holding in *Wyeth* concerning the
2 labeling does not apply to Mrs. Yates' design defect claims."
3 It's right above the section on negligence. "Therefore, under
4 *Bartlett* and *Amos*, the defendants are entitled to summary
5 judgment on a design defect claim."

6 THE COURT: I'm looking at the section on negligence,
7 which is on 688, 686. I guess I'm just not seeing what you're
8 reading. Read it again, please.

9 MS. JACXSENS: Okay. I'll kind of start back. Well,
04:48 10 the Court explains at 687 --

11 THE COURT: What I can't find in the version you gave
12 me is the number 687. I can find 686 and 688. "Negligence" is
13 on 688, so where is it relevant on part 4, negligence?

14 MS. JACXSENS: The conclusion and that language about
15 that the Court's discussion holding in *Wyeth* does not apply is
16 shortly above that of 688, discussion of negligence. It's in
17 the paragraph that starts, "The issue in question does not
18 concern the adequacy of Ortho" --

19 THE COURT: I have that.

04:49 20 MS. JACXSENS: Sorry. It may be the 686. Yes, your
21 Honor. I'm sorry. The other -- if I may give your Honor two
22 more citations?

23 THE COURT: No. I want to understand the implications
24 of this right now. It took long enough to find it. You might
25 as well tell me. So what?

1 MS. JACKSENS: So this is explaining, your Honor, that
2 the *Bartlett* decision is not just limited to generic drugs,
3 that it applies also to brand name drugs, and it applies
4 specifically to issues related to a design issue in brand name
5 drugs. And if you look at the *Thompson* decision --

6 THE COURT: Does it make any difference that this was
7 a motion for summary judgment?

8 MS. JACKSENS: I don't think in the case of *Yates*,
9 your Honor. I don't see that they've submitted where there's a
04:50 10 reference to the evidence, that it would make a difference here
11 in the *Yates* case. And then in the *Thompson* decision was a
12 motion to dismiss. And that citation is 993 F.Supp.2d 1007.
13 This is *Thompson v. Allergan*. These are the same allegations
14 as here.

15 THE COURT: Let me get the case. What page?

16 MS. JACKSENS: The page cite is 1014. The Court says,
17 "In sum, the Court finds" --

18 THE COURT: This is going to work better if you let me
19 find it.

04:51 20 MS. JACKSENS: I'm sorry, your Honor. I'm sorry.

21 THE COURT: Go ahead.

22 MS. JACKSENS: Where it says -- at 1014, above, it
23 says, "The Court concludes that reducing the amount of medicine
24 in each Restasis vial is a major change requiring prior FDA
25 approval." If you go down further, the Court concludes, "In

1 sum, the Court finds that 21 CFR 314.70(b)(2)(i) made it
2 impossible for defendants independently to comply with the
3 state law duty alleged in plaintiff's complaint."

4 THE COURT: Okay. Let me hear from the plaintiff,
5 please. But just a minute.

6 MR. CORNFELD: Your Honor, the issue here is whether
7 they could make the change to the container closure system to
8 reduce the drop size on a CBE 30. Because under *Wyeth v.*
9 *Levine* -- or CBE 30 or less, under *Wyeth v. Levine*, then it's
04:52 10 not preempted because they could do it giving the FDA notice.

11 So what we know is that from the facts we presented
12 that came from a publicly available source, I think one of the
13 exceptions you mentioned was, is a document that's not in the
14 complaint, a public document, and these are FDA documents. We
15 know that they changed the size or shape of the container.

16 THE COURT: How do we know that?

17 MR. CORNFELD: We know that because the FDA approved
18 Allergan's request on a CBE 30 to change the Zymar container
19 from 10 milliliters to 8 milliliters, containing the same
04:53 20 amount in the bottle.

21 THE COURT: Have I been given these documents?

22 MR. CORNFELD: Yes, your Honor. They are exhibits to
23 our briefing. Exhibit E, which is the letter from the FDA.

24 THE COURT: Just one second. Let me get the document.
25 What's the number?

1 MR. CORNFELD: Exhibit E.

2 THE COURT: To what?

3 MR. CORNFELD: The document number? I'm sorry, your
4 Honor.

5 THE COURT: What's the name and date of the document?

6 MR. CORNFELD: It's an FDA letter.

7 THE COURT: No. You've submitted it. What was it
8 attached to?

9 MR. CORNFELD: We submitted it with our brief in
04:54 10 response to the omnibus motion to dismiss.

11 MR. DeMOURA: That would have been document number 60,
12 your Honor.

13 THE COURT: Can somebody give me a copy?

14 MR. CORNFELD: Yeah. I have it here.

15 THE COURT: It may have been lost in transit. I guess
16 I have Exhibit E.

17 MR. CORNFELD: Also, your Honor, Exhibit F and Exhibit
18 G.

19 THE COURT: I guess I need F and G.

04:56 20 MR. CORNFELD: All right, your Honor. Your Honor, may
21 I approach?

22 THE COURT: Yes.

23 MR. CORNFELD: So your Honor, the issue --

24 THE COURT: What is Exhibit E? Tell me.

25 MR. CORNFELD: Exhibit E is a letter available on the

1 FDA's website to Allergan that approves a new bottle on the CBE
2 30. If you look at the paragraph that begins, "These changes
3 being effected in 30 days." That's the third paragraph after
4 "Dear Ms. Bancroft."

5 "These changes being effected in 30 days supplemental
6 new drug applications provide for a change in the fill size 5
7 milliliters of drug product in a 10 milliliter bottle and
8 corresponding labeling revision. We completed our review of
9 these applications as amended. These applications are approved
04:57 10 effective on the date of this letter." And the date of the
11 letter is June 20, 2005.

12 THE COURT: Let's see.

13 MR. CORNFELD: That's on the last page, your Honor.

14 THE COURT: It's on where?

15 MR. CORNFELD: On the last page. Do you see Linda Ng,
16 and then 6/20/05?

17 THE COURT: Yes.

18 MR. CORNFELD: Okay. The other two exhibits are the
19 labels from before that letter, so we see what was the size.
04:58 20 And if you look at the last page, where it says, "How
21 Supplied" -- I'm sorry, Exhibit F, the last page has a section
22 called "How Supplied." This is the label -- it's also a public
23 document on the FDA 's website. And it says, "5 milliliters in
24 an 8 milliliter bottle," and we know the date of this label is
25 2003, so it predates what the FDA was approving.

1 And then the next exhibit is Exhibit G. And if you
2 look, that's the label following the FDA's approval because
3 this is -- and I guess you have to take my word for it, your
4 Honor. This is on the FDA's website opposite the 2005
5 approval. So on the FDA's website of drugs at FDA, it shows
6 the letter that we just looked at and this label. And if you
7 look at "How Supplied," at the back of the label, it says, "5
8 milliliters in a 10 milliliter bottle."

9 THE COURT: Do you have two other examples?

05:00 10 MR. CORNFELD: There were two other examples. They
11 were approvals on a CBE 30 of what is described as a new
12 container closure system for Allergan's drug Alocril and also
13 for its drug -- these are both eyedrop drugs -- its drug
14 Alphagan-P. Those are cited in the brief and attached as
15 exhibits.

16 Your Honor, the issue, as you described it before, on
17 an affirmative defense where they're raising this on a motion
18 to dismiss has to be whether it's clear, whether it's clear
19 that they are preempted -- our claim is preempted and they
05:01 20 prevail. I don't think any of this is clear. For example,
21 what counsel was just going through regarding changes in the
22 size or shape of a container closure system that would change
23 the sterility assurance. We know that they have done these
24 approvals of changes in size or shape of container closure
25 systems. Would the change in this instance affect the

1 sterility assurance? There's nothing in this record to
2 establish that. It's their burden, as your Honor --

3 THE COURT: Say that again, please.

4 MR. CORNFELD: Okay. The question for the change in
5 the container closure system, as counsel said and as we also
6 agree, if it would affect the sterility assurance, it requires
7 prior approval. The regulation says that. If it doesn't
8 affect the sterility assurance, it would not require prior
9 approval.

05:02 10 Would this change affect the sterility assurance? In
11 other words, your Honor, would it make -- would it present a
12 major potential for an adverse effect, to make these changes,
13 an adverse effect in terms of sterility assurance. It's their
14 burden to establish that. There's nothing in the record right
15 now that can answer that one way or the other.

16 THE COURT: Well, now let me go back to, when you say
17 would these changes have an adverse effect in terms of
18 sterility assurance, what are you referring to, a regulation
19 for guidance?

05:03 20 MR. CORNFELD: Yes, the regulation says --

21 THE COURT: Which regulation?

22 MR. CORNFELD: 314.70. It's in section (b). It's
23 also in the guidance document.

24 THE COURT: Now I want to -- 314.70?

25 MR. CORNFELD: Section (b). If your Honor would give

1 me just a minute.

2 THE COURT: It says, "Changes that may affect drug
3 substance or drug product sterility assurance, such as changes
4 in drug substance, drug product, or component sterilization
5 methods" are changes requiring prior approval, right?

6 MR. CORNFELD: It's Roman numeral iii, your Honor,
7 (b) (iii), "Changes may affect drug substance or drug product
8 sterility assurance, such as."

9 THE COURT: None of those such as's are contained --

05:04 10 MR. CORNFELD: I guess we're talking about the
11 guidance document, your Honor.

12 THE COURT: Well, I thought that actually helped you.
13 But then the guidance document from 2004 --

14 MR. CORNFELD: Yeah, yes.

15 THE COURT: -- "For sterile products, any change that
16 may affect drug product sterility assurance, such as changes in
17 the size and shape of a container for a sterile drug product,"
18 that's a major change requiring prior approval.

19 MR. CORNFELD: Right, yes, if it may affect drug
05:05 20 product sterility assurance. We know that not all changes to
21 the size or shape of the container closure system will do that
22 because we know that the FDA has approved changes in the size
23 or shape. It did that in the case of Zymar.

24 THE COURT: Without requiring --

25 MR. CORNFELD: Without prior approval. It was on a

1 CBE 30.

2 THE COURT: So would it be correct to reframe your
3 argument to say it's a factual issue as to whether changing in
4 the size and shape of a container for a sterile product may
5 affect drug product sterility?

6 MR. CORNFELD: Yes, your Honor. Yes. Thank you. I
7 was hoping to be able to say that, but yes. Yes, it is a
8 factual issue because there's nothing in the record to answer
9 that based on the pleadings and based on --

05:06 10 THE COURT: Well, I think I can anticipate, but list
11 it as an example of something that may affect --

12 MR. CORNFELD: They say that if it may affect
13 sterility assurance, then it requires prior approval. If it's
14 something that won't, and we know in the instance of Zymar --

15 THE COURT: No. It says, "For sterile drug product,"
16 so we're talking about a sterile drug product. It says, "Any
17 change that may," not "any change that will," but "any change
18 that may affect product sterility assurance such as changes in
19 size and/or shape of a container for a sterile drug product."
05:07 20 So that seems to be saying that a change in the size or shape
21 may affect sterility assurance and therefore requires prior
22 approval.

23 MR. CORNFELD: Well, your Honor, I think in order to
24 be able to answer that conclusively, it helps to look at what
25 the FDA has done, what the companies have done in submitting

1 CBE 30s for the change in size or shape of a container closure
2 system as a CBE 30, and what the FDA has done would show us how
3 these companies and how the FDA interprets that regulation in
4 real life. If it may affect the sterility assurance, it would
5 be a major change, but not all changes to a container closure
6 system size or shape will do that.

7 THE COURT: Perhaps not all will do that. But maybe
8 all may do that.

9 MR. CORNFELD: Well, in the case of Zymar, they
05:08 10 approved it on a CBE 30 with a change in -- we know the size.
11 It went from 8 milliliters to 10 milliliters. We know that
12 there were other container closure system changes that we
13 cited.

14 THE COURT: All right. I gave the defendants a long
15 time. I'll give you more time, too, but I think I'm not going
16 to achieve my goal in deciding this issue today. You focused
17 me on some issues that I'm going to do some more work on.

18 MR. CORNFELD: Your Honor, I believe we have shown, at
19 least, this is not clear, as I said. We have also shown a
05:09 20 basis -- we have at least one example of the FDA interpreting
21 the regulation to mean that just because something is a change
22 in the size or shape, it doesn't affect sterility assurance,
23 and we should be entitled to discovery from their files to find
24 other examples.

25 In one of our other cases we received partial

1 discovery from the plaintiffs -- excuse me, from the defendants
2 and --

3 THE COURT: In which case?

4 MR. CORNFELD: In the *Eike* case in Illinois, those
5 subject documents are subject to a protective order for
6 confidentiality.

7 THE COURT: Was there a motion to dismiss in this
8 case, in either of those other two cases?

9 MR. CORNFELD: Yes.

05:10 10 THE COURT: So there was a motion to dismiss based on
11 preemption?

12 MR. CORNFELD: Yes.

13 THE COURT: It was granted in New Jersey.

14 MR. CORNFELD: Not on preemption. The Court didn't
15 reach that issue.

16 THE COURT: On standing.

17 MR. CORNFELD: On standing. In the Southern District
18 of Illinois the Court denied the motion to dismiss.

19 THE COURT: Do I have that decision?

05:10 20 MR. CORNFELD: You have it cited in the brief to the
21 Court.

22 THE COURT: What's the name of it?

23 MR. CORNFELD: It's *Eike*, E-i-k-e. *Eike v. Allergan*,
24 your Honor.

25 THE COURT: All right. Is there more you would like

1 to say now?

2 MR. CORNFELD: I think, unless your Honor has other
3 questions or my co-counsel has something he thinks I should
4 have said, no, your Honor. Thank you, your Honor.

5 THE COURT: I want to do -- I'm sorry. Is there
6 something you wanted to say?

7 MS. JACKSENS: I was going to respond very briefly,
8 your Honor, to the points he made about these documents.

9 THE COURT: Very briefly.

05:13 10 MS. JACKSENS: Very briefly. I first just wanted to
11 point out that even on its face, none of these documents talk
12 about the redesign of a dropper system that's never been
13 submitted or approved by the FDA before, none of them on their
14 face. You can see that. None of them talk about the redesign
15 of a dropper.

16 The second point, I would like to refer your Honor to
17 footnote 4 of our reply brief that addresses why these
18 documents also do not make a difference. I'm happy to make
19 that point very briefly.

05:13 20 THE COURT: Go ahead.

21 MS. JACKSENS: That point is that preemption is an
22 issue of law, and you're looking at the conflict between the
23 state law and the federal law. There may be situations where a
24 particular regulator may not follow the guidance. But what
25 Mensing says, it says at 2579, it said, "We can often imagine

1 that a third party or the federal government might do something
2 that makes it lawful for a private party to accomplish under
3 federal law what state law requires of it. If these
4 conjectures suffice to prevent federal and state law from
5 conflicting for supremacy clause purposes, it is unclear when
6 outside of express preemption the supremacy clause would have
7 any force."

8 And the third point just briefly, your Honor, is that
9 in addition to that section that we focused on, the point
05:14 10 number 3 in the guidance, the sixth bullet point, this would
11 also be considered a major change under part 3 of that section
12 related to changes to a primary packaging component control if
13 it's a dose delivered to the patient, as well as it would be
14 considered a major change because of the issue that it would
15 include half of the inactive ingredients and half of the dose.

16 THE COURT: Okay. I'm going to do the following. And
17 given the large number of lawyers in the room, I don't think
18 this will be an inordinate burden. I'm going to order you to
19 order from the court reporter on an expedited basis the
05:15 20 transcript of this hearing, which has been helpful in focusing
21 me but not sufficiently that I feel I can decide this matter
22 orally. As I may have formulated earlier, the fact that
23 something is complicated, lots of regulations, doesn't mean it
24 may not be clear once I try to figure it out, so I want to do
25 some more work to try to figure it out.

1 You filed a lot already. But would you like to have,
2 say, roughly to next Wednesday, or something like this
3 Thursday, to file something -- you know what questions I've
4 asked you today. You've cited lots of documents. And you
5 know, you might now present what you presented before in a more
6 focused way. I was aware of your footnote, for example, the
7 fact that somebody departed from the law doesn't mean the
8 matter is not preempted. But the things you've emphasized
9 right at the end here are not the things that were primarily
05:17 10 emphasized in the brief. So I'll give you that chance. But I
11 don't want to put this down for very long. I propose to at
12 least tentatively see you again in two weeks, if the key
13 participants can be here, because I'd like, if I can, to decide
14 these matters orally. And then, you know, if I dismiss it,
15 it's over. If I don't dismiss it, we can schedule the rest of
16 the case.

17 So looking at my schedule at the moment, I don't have
18 anything scheduled on Friday the 13th.

19 MR. STRAUSS: I've got a pretrial that day, your
05:18 20 Honor. I don't know if there's another day that would work
21 besides that particular Friday.

22 THE COURT: Well, there's not many. How about
23 Thursday the 12th possibly? And since you're cooperating so
24 well, perhaps I don't need every single one of you. I mean,
25 defense counsel cooperate.

1 MR. CORNFELD: May I ask --

2 THE COURT: Hold on. Does anybody have a problem with
3 the 12th? Apparently not?

4 MR. CORNFELD: Your Honor, do I correctly conclude
5 from what you just said that you will simply be announcing your
6 decision and not asking for more argument?

7 THE COURT: If I want more argument, I'll let you
8 know.

9 2:00 on Thursday the 12th. Do you want an opportunity
05:19 10 to file something further? Not raising anything, it shouldn't
11 raise anything new. That wouldn't be fair. And I can't --
12 with all these lawyers, you must have thought of everything
13 before today. But just organizing it to focus -- my tentative
14 view is that, to be colloquial, this is the ball game. I don't
15 at the moment see -- but I'm going to get more deeply into
16 this, too -- that there's an argument for the generics that
17 would prevail if the argument for the other defendants doesn't
18 prevail. I may listen to you on that. I want to get more
19 deeply into it, too. I'm not dismissing the Chapter 93A claim
05:20 20 analysis. Essentially unjust enrichment or money received --
21 I've never heard -- it's not material if the case is -- not
22 going to have a case over New York law on money received if the
23 federal claims are preempted.

24 Without ruining your weekends and your lives or the
25 weekends and lives of people who work for you, any

1 submissions -- and they don't need to be that long, and you can
2 tell me where I'll find more elaborate -- you know, they
3 shouldn't be more than 20 pages. But that's the usual limit
4 anyway. What if I give you until November 4, which is
5 Wednesday, or November 5, which is Thursday?

6 MS. JACKSENS: November 5 would be appreciated, your
7 Honor. Just with the -- I know for me, with small kids with
8 the holiday weekend.

9 THE COURT: That's fine.

05:21 10 MR. STRAUSS: Your Honor, I just have a question. I
11 wasn't sure what you wanted us to do with the transcript.

12 THE COURT: I want you to order it on an expedited
13 basis, and my guess is you'll get it Monday.

14 MR. STRAUSS: That's fine.

15 THE COURT: Probably no later than Tuesday.

16 MR. STRAUSS: That won't affect the 5th at all.

17 THE COURT: Right. And presumably somebody's been
18 taking notes. The court reporter is good at this, and we're at
19 page 72, so you'll get it Monday or Tuesday.

05:22 20 MR. STRAUSS: Great. I don't mean to -- if you're not
21 finished, I'll sit down. I just have one question, but I can
22 do it at any time.

23 THE COURT: Well, I'm also going to order the
24 following; that say by the 9th, that you confer, tell me
25 whether you've settled this case, but particularly -- I'll give

1 you --

2 (Phone interruption.)

3 THE COURT: I'm supposed to fine you for that.

4 MS. JACKSENS: I'm so sorry. I was looking at my
5 calendar so I turned it on, your Honor. I apologize.

6 THE COURT: Let's say the 10th by 12:00 noon, I want
7 you to, A, let me know if you've settled; and B, give me a
8 schedule for the case to proceed, preferably jointly but
9 separately if necessary. I assume that if the case is not
05:23 10 dismissed and we go to class certification, it strikes me that
11 there may be some complex class certification issues. Maybe we
12 wouldn't go to class certification. I can foresee you may have
13 different views on that. I don't know how we would proceed.

14 If I see you on the 12th and I don't dismiss the case,
15 which is an open question, then I'm going to sit down with you
16 and hopefully establish a schedule for the rest of the case or
17 the next phase of the case. I'm somewhat concerned that there
18 are three parallel cases, but I guess the parties are different
19 in each case. The issues are the --

05:24 20 MR. CORNFELD: Your Honor, in this case and in the New
21 Jersey case, the plaintiffs obviously are different, but the
22 lawyers for the plaintiffs are the same. And the defendants
23 are the same, and I believe the lawyers are all the same.

24 THE COURT: I'm just really thinking off the top of my
25 head whether there's going to be any issues of fact or issue

1 preclusion, but maybe not.

2 MR. CORNFELD: They're all going on at the same time.

3 I guess if one finished, there could be, if one finished before
4 the others.

5 THE COURT: Well, if that were the case, some of us
6 are wasting time and money. The Illinois case is the oldest
7 case?

8 MR. CORNFELD: Yes, your Honor.

9 THE COURT: All right, is there anything else in this
05:25 10 matter for today?

11 MS. BLADOW: No, your Honor.

12 MR. DeMOURA: Thank you very much, your Honor.

13 THE COURT: Mr. Bartlett will give you a copy of the
14 usual scheduling order, but it's not really going to fit for
15 the purposes of this case. You'll need something that's
16 fine-tuned for a class action, but he'll give you that. Okay.
17 Court is in recess.

18 (Whereupon the proceedings adjourned at 5:25 p.m.)

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2 CERTIFICATE OF OFFICIAL REPORTER
3

4 I, Kelly Mortellite, Registered Merit Reporter
5 and Certified Realtime Reporter, in and for the United States
6 District Court for the District of Massachusetts, do hereby
7 certify that pursuant to Section 753, Title 28, United States
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10 above-entitled matter and that the transcript page format is in
11 conformance with the regulations of the Judicial Conference of
12 the United States.

13 Dated this 2nd day of November, 2015.
14

15 /s/ Kelly Mortellite
16 _____
17 Kelly Mortellite, RMR, CRR
18 Official Court Reporter
19

10:33 20

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